Electronic Acknowledgement Receipt						
EFS ID:	5417630					
Application Number:	10724123					
International Application Number:						
Confirmation Number:	9915					
Title of Invention:	Method and apparatus for switching targeted advertisements at a set top terminal					
First Named Inventor/Applicant Name:	John S. Hendricks					
Customer Number:	56015					
Filer:	Gary D. Fedorochko/Lisa Bahm					
Filer Authorized By:	Gary D. Fedorochko					
Attorney Docket Number:	SEDN/12560					
Receipt Date:	29-MAY-2009					
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Time Stamp:	09:22:57					
Application Type:	Utility under 35 USC 111(a)					
Payment information:	•					

Payment information Submitted with Payment

File Listing:									
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)				
1	Power of Attorney	Power_of_Attorney.PDF	57528	no	1				
			2844c0ds2005d78c5b360s375dd7d2b1cd e3c9s2						

no

Warnings: Information:

Total Files Size (in bytes): 508069					
Information	:				
Warnings:					
2	Assignee showing of ownership per 37 CFR 3.73(b).	3-/3b_Statement_SB0096.PDF		no	2
		450541	1		

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810). a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.